UNITED	STATES	DISTRICT	<b>COURT</b>
SOUTHE	RN DIST	RICT NEW	YORK

AMERICAN RIGHTS MANAGEMENT :

COMPANY LLC,

Case No. 10 Civ. 3690 (VM)

Plaintiff,

- against -

VIACOM 18 US, INC.; VIACOM, INC.; RELIANCE MEDIA WORKS USA, INC. f/k/a ADLABS FILMS USA, INC.; STUDIO 18 USA, INC.; SAAVN, LLC; VIVA ENTERTAINMENT, LLC; MTV INDIA DEVELOPMENT COMPANY, INC., and DOES 1-10.

Defendants. ;<sub>X</sub>

**NOTICE OF APPEARANCE** 

PLEASE TAKE NOTICE that DAVIS WRIGHT TREMAINE LLP hereby enters its appearance as counsel for defendants VIACOM, INC., VIACOM 18 US , INC., and the defendants named herein as "STUDIO 18 USA INC." and "MTV INDIA DEVELOPMENT COMPANY, INC.", in the above-captioned proceedings, and requests that notice of all matters arising herein, and all documents and papers in this case, be served on the undersigned attorneys at the address stated below.

Dated: New York, New York September 17, 2010

DAVIS WRIGHT TREMAINE LLP

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Counsel for Defendants Viacom, Inc, Viacom 18 US, Inc., and the defendants named as "Studio 18 USA Inc." and "MTV India Development Company, Inc."